



# SKYLA BRADY

*Photographer and Designer*

## CONTACT

✉ Skylabradyl89@yahoo.com

☎ (410) 215 1155

🌐 www.skylabradyl.com

🏠 Severna Park, MD

## SOCIAL

**in** Skyla Brady

📷 @Skylajade.photos  
(photography)

## COMPUTER SKILLS

Adobe Creative Cloud

Adobe XD

Google Suite

Microsoft Office Suite

Canva

Procreate

## ABOUT

Skyla is a portrait and product photographer, content creator, and designer looking to branch out, find a creative home, and a strong team to work with! Photographing people for about 3 years. Love creating and collaborating. Hoping to gain more experience working with different brands, businesses, and creative individuals.

## EDUCATION

### BACHELOR OF ARTS: DIGITAL COMMUNICATION

*Graduated Dec. 2020*

University of Baltimore

- Dean's List
- 3.9 GPA
- Helen P. Denit Honors Program

### CERTIFICATION: DIGITAL MARKETING

*Aug. 2021 - Nov. 2021*

Columbia University Business School

- Digital Marketing: Customer Engagement, Social Media, Planning & Analytics
- Currently working on modules from mass marketing to the future of digital marketing
- Practicing with real-world applications and simulations

### CERTIFICATION: INTRO TO UI DESIGN

*Completed Aug. 2021*

Career Foundry

- Designing app and web screens
- Conducting UX projects/research

### CERTIFICATION: SOCIAL MEDIA MARKETING

*Completed Feb. 2021*

Hubspot

- Learning about social media marketing trends
- Taught how to properly market using social media



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## EXPERIENCE

### COMMUNICATIONS MANAGER

*Annapolis Yacht Club | Sept. 2022 - Present*

- Designs dining menus for the Club
- Photographs club events, food, & more
- Creates and schedules email blasts
- Maintains website content
- Advertises Club events via website and email
- Organizes/leads Club Event Meetings
- Handle all print material including monthly newsletter and Club magazine
- Manage digital signage
- Handles press releases and statement emails

### COMMUNICATIONS ASSISTANT/GRAPHIC DESIGNER

*Annapolis Yacht Club | Sept. 2021 - Sept. 2022*

- Created graphics for social media, website, & email blasts
- Photographed club events and food
- Ram social media & updated dining specials on web
- Created and scheduled email blasts

### SALON PHOTOGRAPHER/CONTENT CREATOR

*Elamir Concept Hair Studio | Oct. 2020 - Sept. 2021*

- Designed all branding material including logo
- Designed website and graphics & content
- Photographed salon & headshots of hairstylist

### SALON PHOTOGRAPHER

*Color Bar Creations | Mar. 2017 - Present*

- Hired to photograph salon
- Instagram and Facebook management
- Create and manage website (in the making)
- logo design and branding (currently rebranding)

### FREELANCE PHOTOGRAPHY & GRAPHIC DESIGN

*Self-employed | Jul. 2018 - Present*

## CORE QUALIFICATIONS

Logo design

Photo editing

Team leadership

Digital illustration

Project management

Space planning and utilization

Portrait and product photography

Mood board design

UI/UX design

Social media strategy

Content creation

Writing for digital media